

WHO IS KAMMY YOUNG & WHY IS SHE HERE?

Episcopal Priest for 27 years – 20 years serving congregations

Director of Contextual Education at School of Theology, Sewanee for 6 years - Consulting with dozens of Episcopal congregations engaging missional projects with their communities.

Canon Missioner of Development for the Diocese of the Central Gulf Coast – focusing on Evangelism & Mission Engagement

- 6 month beta testing and yearlong grant with FaithX and DataStory for Faith Communities

Mother of two young adult children in Pensacola, grandmother of 8 month old – focusing on what is most urgent, important and necessary for next generation of church

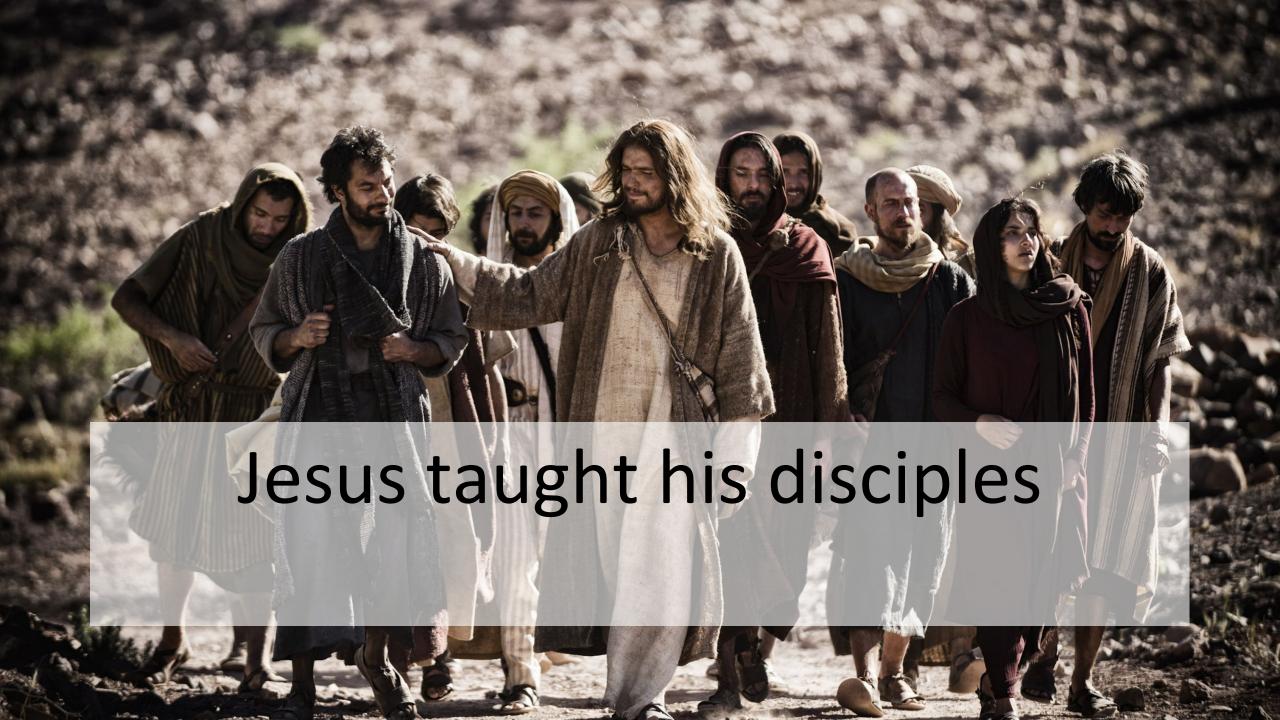
A MAP FOR TODAY'S MISSIONAL JOURNEY

Presentation on Diocesan Missional Assessment and Strategizing (10 minutes)

"Going Around the Table" (10 minutes) – brief feedback on what's exciting/hopeful and/or concerns/worries

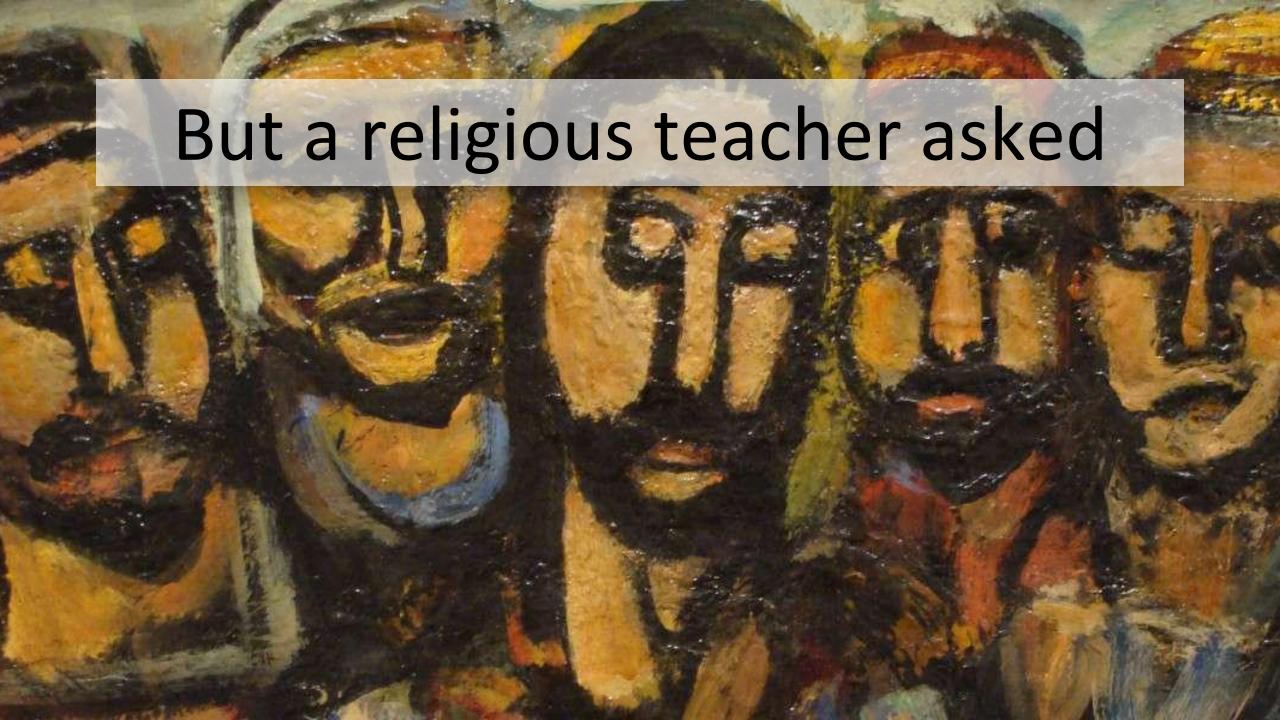
Q&A/Discussion

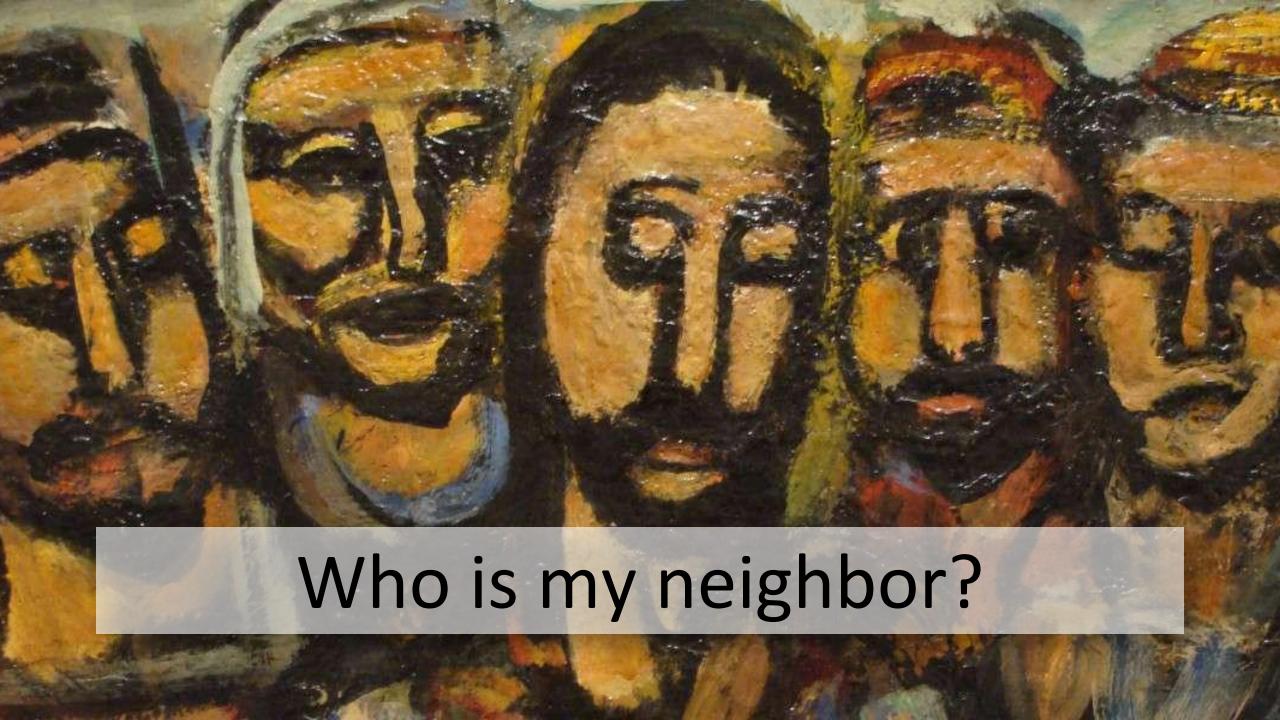
Next Steps

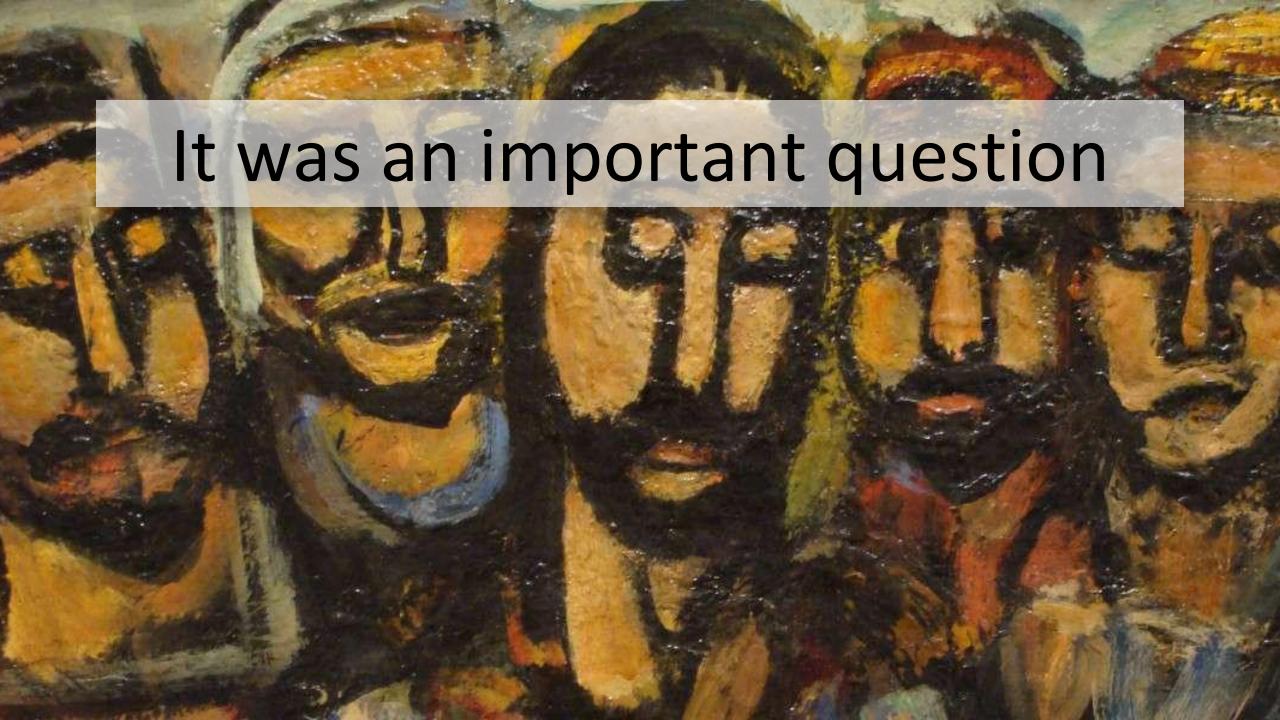




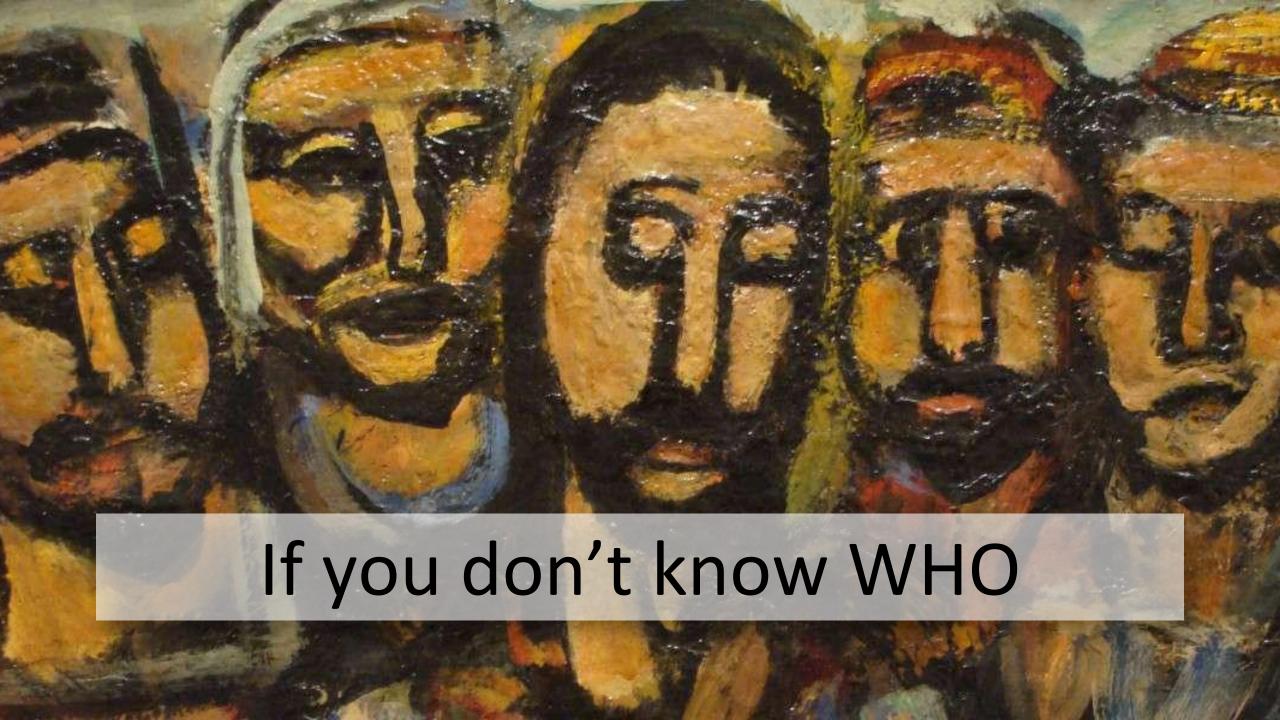
















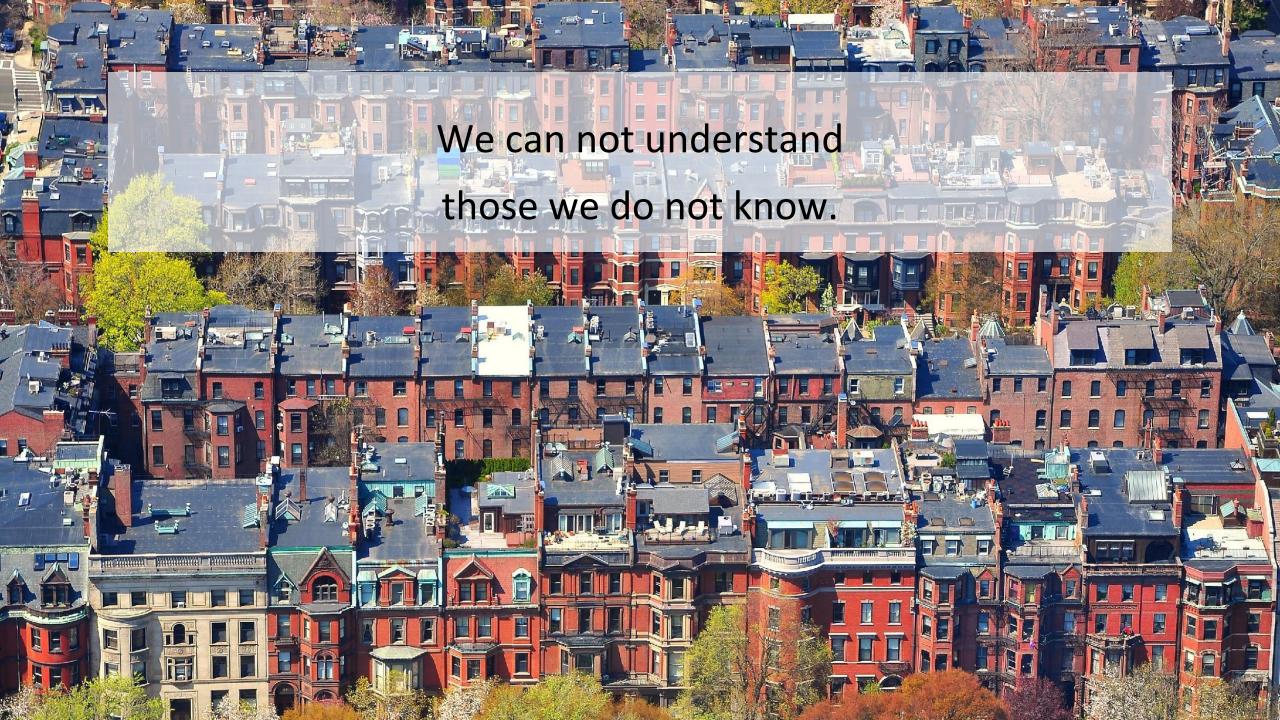


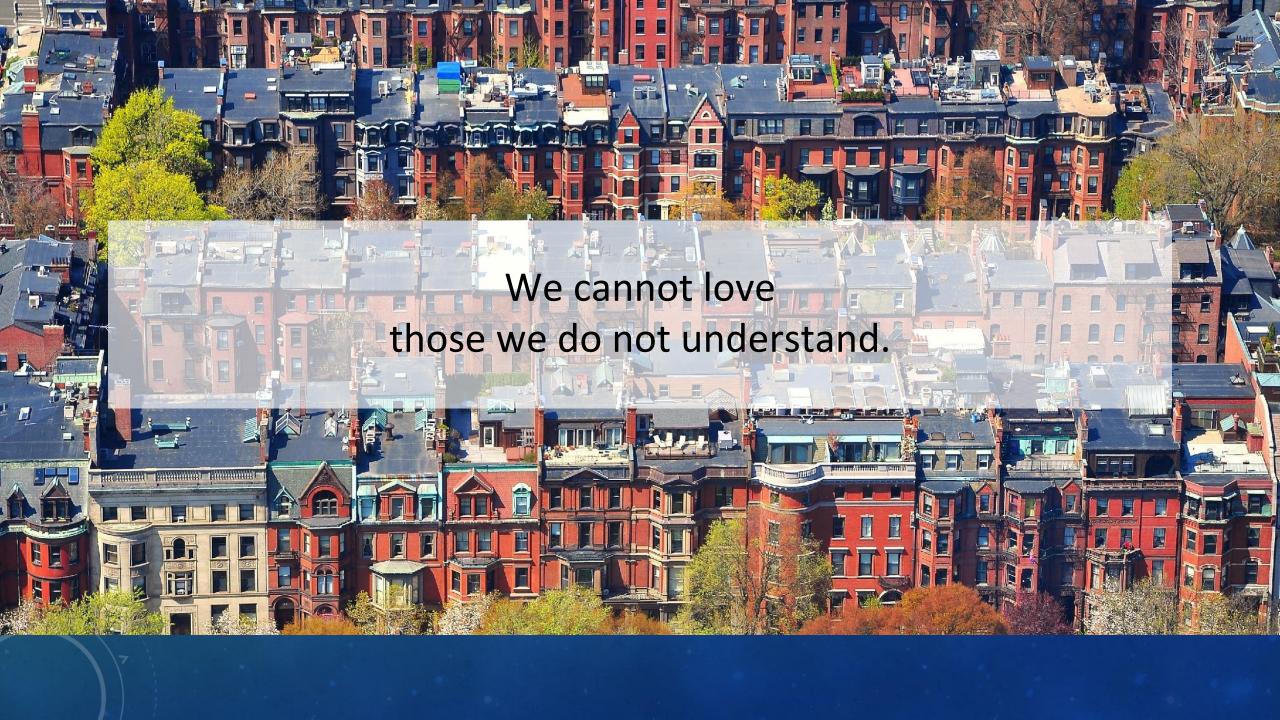


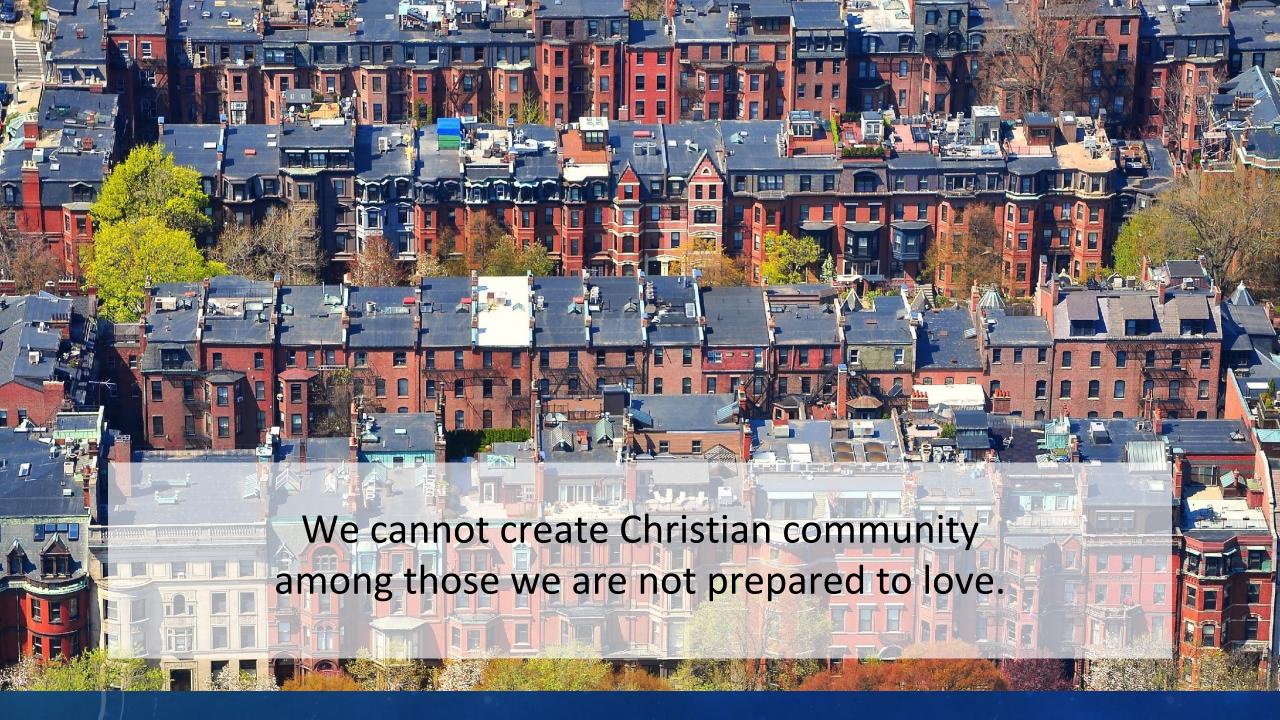






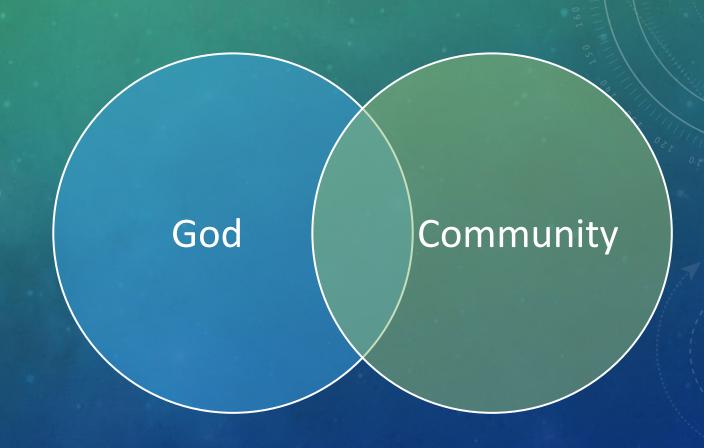






MISSIONAL AWARENESS

Missional assumes God is already at work in the community.



MISSIONAL INTENTIONALITY

A holy symbiosis (collaboration) between congregation, community, and God.



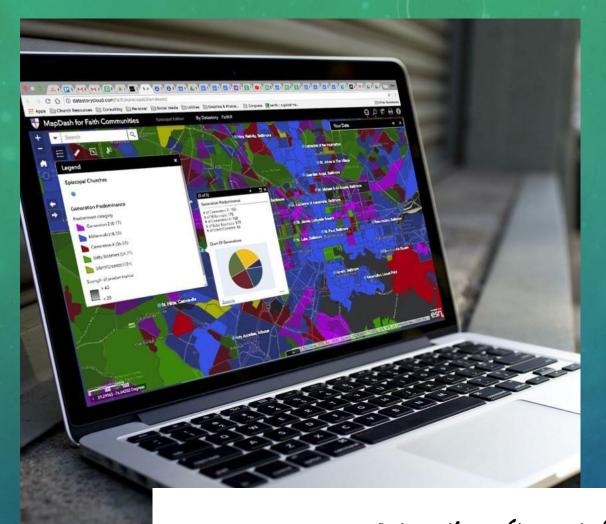
MISSIONAL CONTEXT ANALYSIS

Getting to know your neighborhoods in three ways



STRATEGIC MISSIONAL PLANNING (Seven Questions)

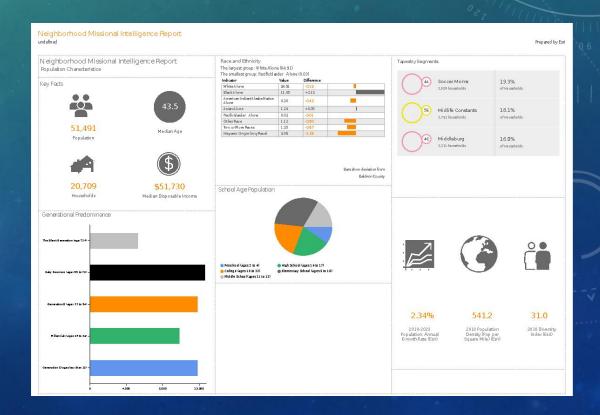
- 1 What Is Our Neighborhood?
- 2 Who Are Our Neighbors?
- 3 What Are Our Neighborhood's Issues?
- 4 What Are Our Neighborhood's Resources
- 5 What Does It All Mean?
- 6 What Does It Say About Our Congregation?
- 7 Where Do We Go from Here?



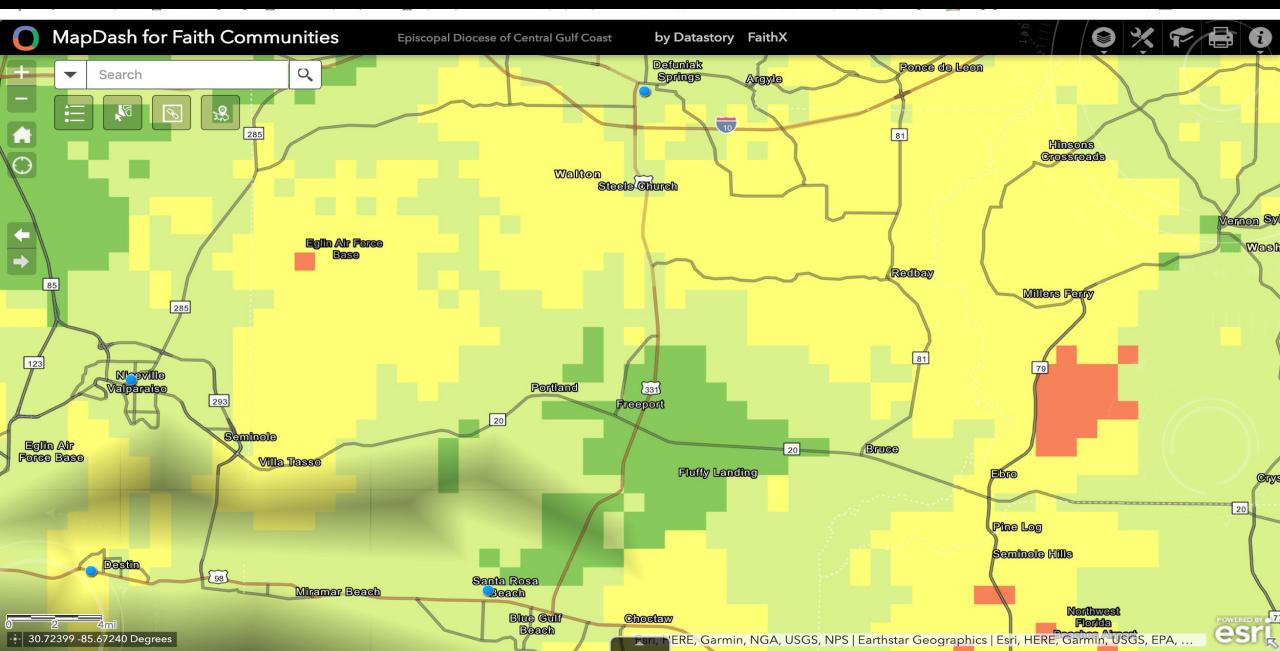
Interactive software tool Congregational vitality Congregational sustainability Mission opportunity

Province IV DataStory Evangelism Project LOGIN:

URL: <u>biocgc.missionaltoolbox.org</u> User ID: biocgckammy Passworb: Tallahassee2018



Diocesan Missional Opportunity Index



Example of Missional Opportunity: New worship center in Freeport

Opportunity in the Episcopal Diocese of the Central Gulf Coast

Epiphany Charcit and Nativity Charcit.

Analysis: Opportunity for team ministry between Epiphany, Nativity, and St Michael's churches

Freeport-Fluffy Landing (CLICK HERE)

Area of Moderate (trending toward High) MOI at the intersection of the 15-min Drive Times of Christ the King and St. Agatha's

Analysis: Potential opportunity for team ministry between Christ the King and St. Agatha's, or for a new congregation

Missional Engagement in Low MO Areas

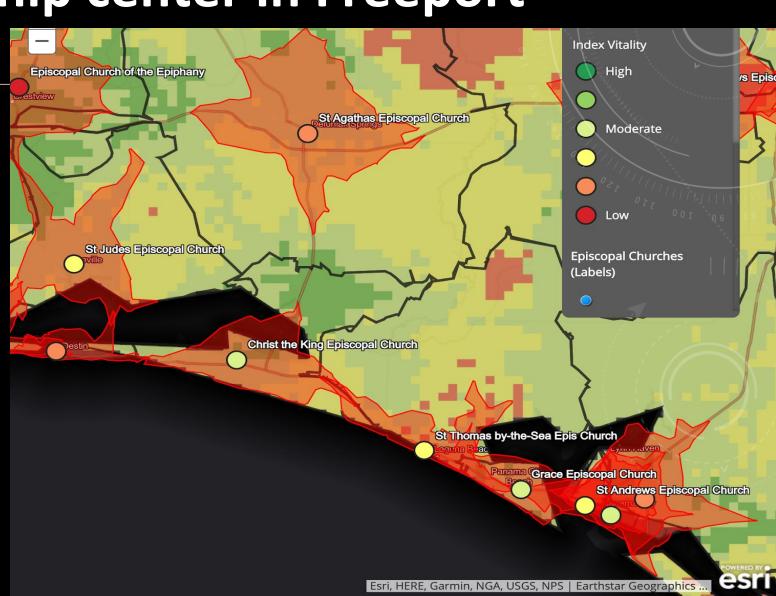
Jackson-Monroeville-Damascus-Brooklin-Paul-South (CLICK HERE)

Large swath of Low MOI across the northern border of the diocese.

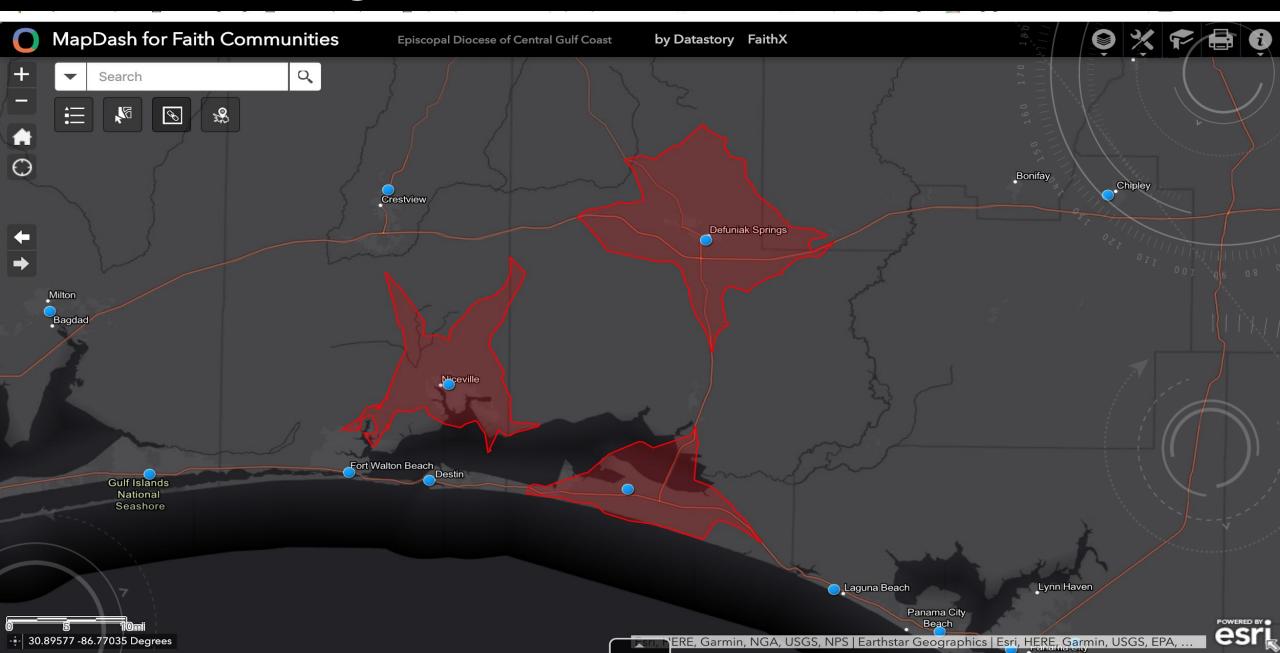
Analysis: Traditional congregations won't work here – will need to experiment with new models of ministry

Explanatory Note

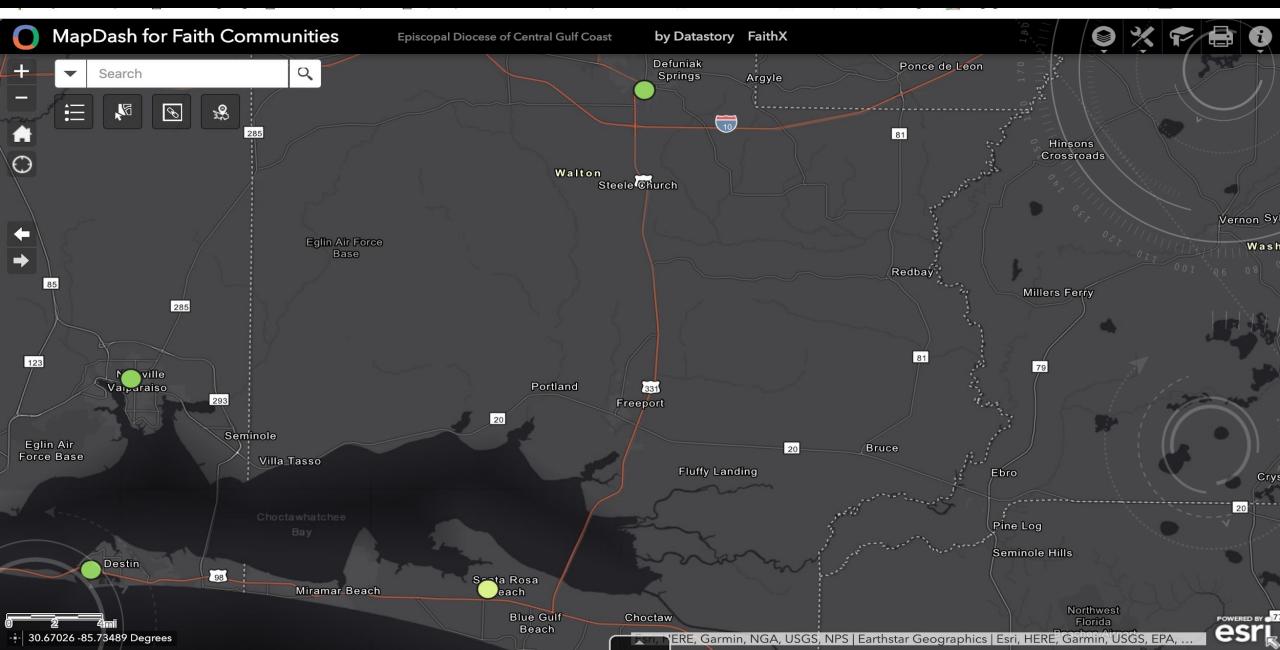
If congregations are located within areas with a low (red) MOI score, this does not necessarily mean the congregation should



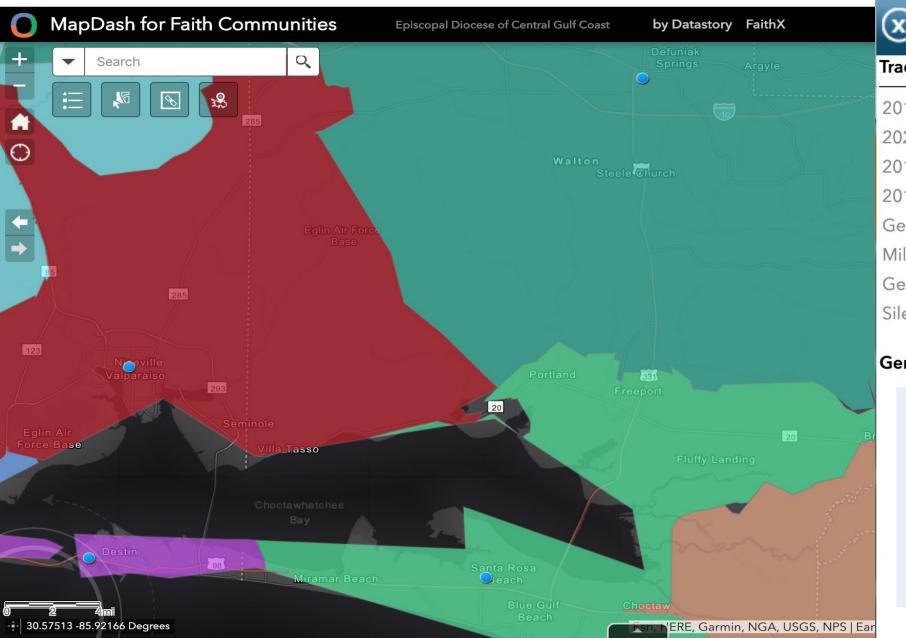
Regional 15-Minute Drive Time



Regional Sustainability-Vitality Margins



Regional Mission Webs

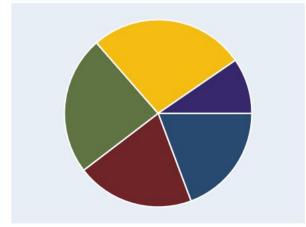




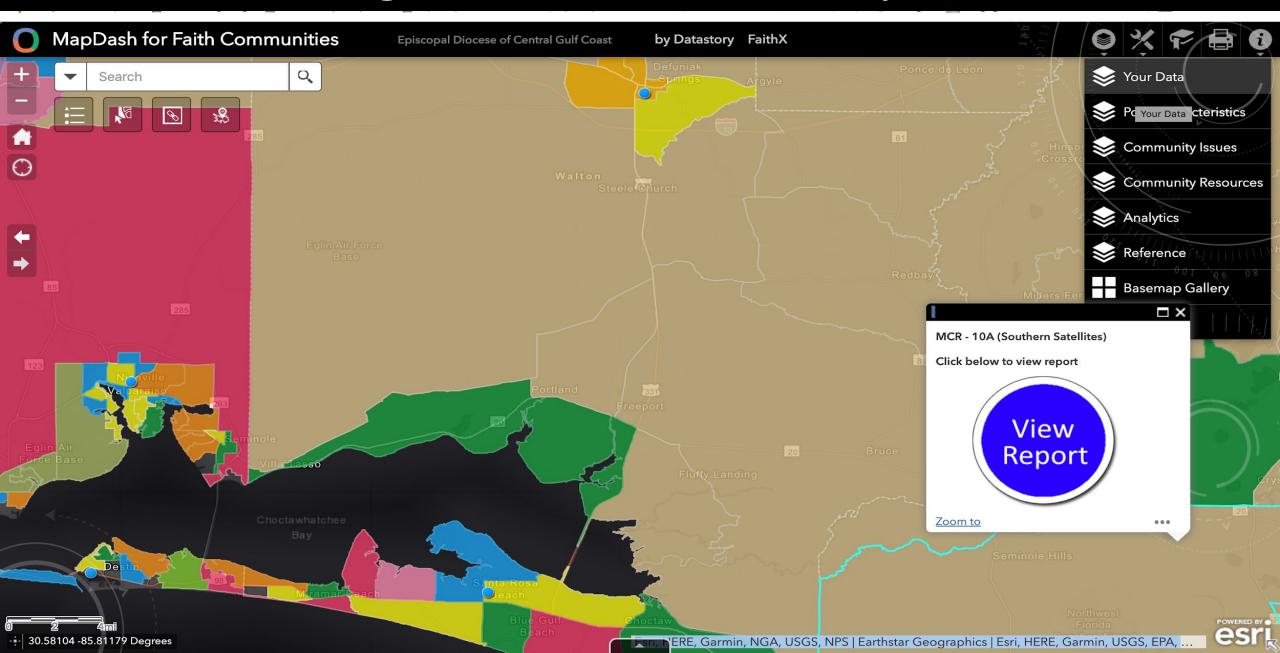
Tradeweb for Christ the King Episcopal Church

2017 Total Population	26,068
2022 Total Population	30,793
2017-2022 Growth/Yr: Population	3.39
2017 Median Household Income	58,062
Generation Z	5,027
Millennials	5,298
Generation X	6,245
Silent Greatest	2,498

Generational Pie Chart



Regional Missional Lifestyles



Missional Context Report

MCR_Segment_10A_Southern_Satellites_(Rustic_Outposts).pdf

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Esri Tapestry Segment 10A: Southern Satellites (Rustic Outposts)

Communications and Technology

Preferred External Channels: Satellite TV (Country Music Television), Radio (country music), magazines (hunting/fishing, home repair), newspapers.

Preferred Internal Channels: Telephone, direct mail.

Tech: Late adopters.

Education/Formation

Educational Level: 40% have completed high school, 41% have completed college. Plan adult formation programs accordingly.

Household Description: Median Age: 39.7, Average Household Size: 2.65. Predominantly married couples without children, with a number of multigenerational households. Plan adult formation programs accordingly.

Children by Age Range: Right around national average in numbers of all grade ranges. Plan children's formation accordingly.

Hospitality/Fellowship

Orientation: Tend to expect socially-oriented fellowship.

Leadership/Doership Skills Set

Occupational Skills: Mostly Office, Sales, Production: people and hands-on skills.

Opportunities: Consider recruiting for people-related and hands-on ministries.

Neighborhood Issues

Diversity: Little diversity, few minorities: White 84.7%, Hispanic 8.2%, Black 7.9%, Other 3.4%, Multiple 2.0%, Native American 1.5%, Asian <1.0%.

Housing: Almost 80% are homeowners (single family and mobile).

Economic: Income is about nine-tenths of median. Net worth is almost at median.

Outreach

Orientation: Concerned with financial issues.

Options: May want to set aside funds for financial assistance.

Stewardship/Finance

Median Household Income: \$44,000 (about 90% of median).

Median Net Worth: \$70,000 (about 99% of median).

Capacity for Giving. Lower than average ability to give and tend to be frugal.

Theological/Political Orientation

Conservative: As a whole, this population tends to exhibit clear theopolitical preferences.

Worship

Style: Likely to prefer traditional worship.



SUGGESTIONS FOR NEXT STEPS:

- 1. RECRUIT A SMALL TEAM OF 5-8 PEOPLE FROM YOUR CONVOCATION OR CONGREGATION TO BRAINSTORM LOOKING COMMUNITY NEEDS/RESOURCES FOR A MISSIONAL ENGAGEMENT PROJECT AND PLAN A KICK-OFF EVENT WITH KAMMY
- 2. HOST SERIES OF COMMUNITY BUILDING EVENTS; ENGAGE EPISCOPAL MEMBERS IN THE AREA IN SOME KIND OF COMMUNITY BUILDING, STORYSHARING EVENT WITH THOSE WHO ARE NOT CHURCH MEMBERS WITH MISSIONAL ENGAGEMENT COACHES

CONTACT INFORMATION - THE REV. KAMMY YOUNG

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